

Benefits of Advertising

Great circulation

- EHS-hub.info is viewed every day by thousands of students. The Bugle print paper offers a circulation of 1,000.
- All students and staff at EHS receive free papers.

Great value

- Reasonable rates allow you to advertise more frequently and choose larger ads.
- Teens possess tremendous buying power and influence family purchasing.
- Advertising in our paper or on our website is smart because it is easy to target your product or service to our

readership.

Great staff

- A separate business staff supervised by a faculty adviser makes sure your account is handled professionally.
- Student artists, photographers and designers are available to assist you in designing the perfect advertisement.

Great partnership

- Your ad is what we depend on for our income. We are self-supporting and rely on ads to cover our costs. By investing in the EHS Hub, you help students in journalism meet their educational goals.

Rates

Online rates

- Home page = \$75 for 2 weeks
 - Sports Center = \$50 for 2 weeks
 - Features & Galleries = \$50 for 2 weeks
- *Standard sizing applies: 300px X 250px

Print rates

- \$3.00/ square inch • [width" x height"]
- size A [3" x 2"] \$18.00
 - size B [3" x 4.25"] \$38.25
 - size C [3.9" x 4.25"] \$50.00
 - size D [7.15" x 4.25"] \$91.25
 - size E [10.4" x 4.25"] \$132.60

The EHS Hub can accept pre-made advertisements or advertisements can be custom designed by EHS Hub staff members. All ads will appear in black and white.

Print deadlines

| materials/ payment due date | distribution | event |
|-----------------------------------|---------------|------------|
| Aug. 9, 2013 | Aug. 23, 2013 | First Week |
| May 2, 2014 | May 15, 2014 | Graduation |

online ads run every two weeks

Advertising policies

1. Ads must be ready, submitted and paid for at least seven days in advance of publication. Checks payable to EHS Hub.
2. All ad copy must be picked up by a staff member or delivered/sent to:
The EHS Hub Staff
Eureka High School
4525 Highway 109
Eureka, MO 63025
3. We also can accept e-mailed files at ehs_hub@rsdmo.org. Files must be 72 DPI JPEG, TIFF, EPS or PDF for online or high resolution (300 dpi) for print.
4. Ad copy may be prepared entirely by the advertiser or the student advertising representative or both.
5. If ad copy is not available seven days before publication, the most suitable advertisement will be run.
6. The size of contracted ads may be changed; however, the EHS Hub must be notified at least 10 days in advance.
7. Advertisers must pay for all ads recorded on the contract.
8. Statements and copies of the Bugle with tearsheets will be mailed. Advertisers should check ehs-hub.info to confirm that their ads are running.
9. Proofs of the ads can be made available but must be requested in advance.
10. The EHS Hub must be notified of any corrections/changes seven days before scheduled publication.
11. If a problem arises, please call the EHS Hub and leave a message at 636.733.3118 or e-mail us at ehs_hub@rsdmo.org.
12. The EHS Hub reserves the right to refuse any business which seeks to advertise any product or service which is illegal or generally considered unhealthy or undesirable for EHS students.
 - Failure to provide materials and/or payment will result in removal of ad from the issue/online.
 - Advertisers will be notified in advance of any changes to the publishing schedule.

Contact us

EHS Hub manager
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636.733.3118

EHS Hub
Eureka High School
4525 Highway 109
Eureka, MO 63025

EHS Hub fax
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